



Pattison Liquid Systems Inc. Is Hiring!

Marketing/Product Specialist

Reports To: Marketing Manager.

Job Overview:

The Product Specialist will work with a team to ensure excellent product delivery. They have a wealth of knowledge about a product or product range, also analyzing market trends, develop sales, price and profitability strategies and identify opportunities. The Specialist should have a strong interpersonal and analytical skills to help facilitate and lead the marketing of Pattison Liquid Systems.

Responsibilities and Duties:

- This person will be responsible for Sales/ Marketing/ Product Knowledge for all products either manufactured or distributed by Pattison Liquid Systems Inc. of Lemberg Saskatchewan.
- Maintain customer relations in the agriculture areas of Alberta, Saskatchewan and Manitoba.
- Represent Pattison Liquid Systems at tradeshow, dealer days and spray clinics.

Historical Job Activities

- Trade shows: Agri-Trade Equipment Expo, Crop Production Show, Manitoba Ag Days, Ag in Motion.
- Spray Clinics in January, February, March.
- Busy season from May 15th to July 15th at Lemberg Facilities.
- Marketing and sale strategy from July- September.

Qualifications:

- Agriculture or Business Degree
- Agriculture Experience

**Posting open until August 15, 2020. Please contact Tim Pattison at
Tim@liquidsystems.net**